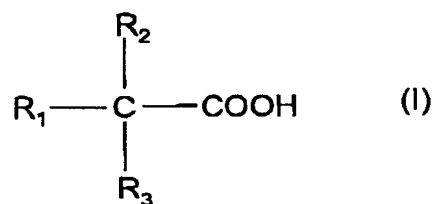


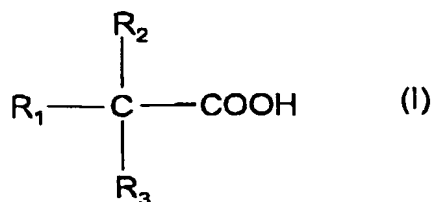
CLAIMS

1. Composition comprising a physiologically acceptable medium containing a fatty phase comprising at least one ester resulting from the reaction of a
5 polyol with a carboxylic acid of formula (I) below:



in which R₁, R₂ and R₃ are radicals independently chosen from optionally functionalized alkyl, aryl and aralkyl radicals, and combinations thereof,
10 characterized in that the said polyol is chosen from polyols comprising one carbon atom, located alpha to the carbon bearing an alcohol function, which is trisubstituted with radicals chosen, independently of each other, from alkyl, aryl and aralkyl radicals and
15 combinations thereof, at least one of the alkyl, aryl and aralkyl radicals containing at least one alcohol function, the said polyol not being 2,2,4-trimethyl-1,3-pentanediol.

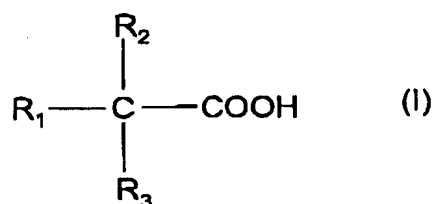
2. Composition comprising a physiologically
20 acceptable medium containing a fatty phase comprising at least one ester resulting from the reaction of a polyol with a carboxylic acid of formula (I) below:



in which R_1 , R_2 and R_3 are radicals independently chosen from optionally functionalized alkyl aryl and aralkyl radicals, and combinations thereof,

- 5 the said acid containing from 5 to 9 carbon atoms, and the said polyol not being a compound of formula $HO(C_nH_{2n}O)_mH$ such that n is equal to 2 or 3 and m is between 2 and 4.

3. Composition comprising a physiologically
 10 acceptable medium containing a fatty phase comprising at least one ester resulting from the reaction of a polyol with a carboxylic acid of formula (I) below:



- in which R_1 , R_2 and R_3 are radicals independently chosen
 15 from optionally functionalized alkyl, aryl and aralkyl radicals, and combinations thereof,
 the said ester comprising at least three ester functions.

4. Composition according to one of the
 20 preceding claims, characterized in that the radicals R_1 ,

R₂ and R₃ are chosen, independently of each other, from saturated alkyl radicals.

5 5. Composition according to one of the preceding claims, characterized in that the carboxylic acid is a monoacid.

6. Composition according to one of the preceding claims, characterized in that the polyol is a diol, a triol or a tetraol.

10 7. Composition according to Claim 1 or 3, characterized in that the radicals R₁, R₂ and R₃ are chosen, independently of each other, from saturated C₁-C₁₅ alkyl radicals.

15 8. Composition according to Claim 7, characterized in that the radicals R₁, R₂ and R₃ are chosen, independently of each other, from saturated C₁-C₆ alkyl radicals.

20 9. Composition according to Claim 1 or 3, characterized in that the carboxylic acid comprises a total number of carbon atoms ranging from 5 to 30, preferably from 5 to 15 and preferably from 5 to 10.

10. Composition according to Claim 1 or 3, characterized in that the carboxylic acid is chosen from neopentanoic acid, neohexanoic acid, neoheptanoic acid and neodecanoic acid, and mixtures thereof.

25 11. Composition according to Claim 2, characterized in that the carboxylic acid contains from 5 to 7 carbon atoms.

12. Composition according to Claim 11, characterized in that the carboxylic acid is chosen from neopentanoic acid, neohexanoic acid and neoheptanoic acid, and mixtures thereof.

5 13. Composition according to Claim 1, characterized in that the polyol comprises a number of carbon atoms ranging from 5 to 20 and preferably from 5 to 10.

10 14. Composition according to Claim 1, characterized in that the polyol contains a carbon atom located alpha to the carbon bearing one of the alcohol functions that is trisubstituted with radicals independently chosen from saturated alkyl radicals, at least one of the alkyl radicals containing at least one
15 alcohol function.

15 15. Composition according to the preceding claim, characterized in that the saturated alkyl radicals are of C₁-C₁₅.

20 16. Composition according to the preceding claim, characterized in that the saturated alkyl radicals are of C₁-C₆.

25 17. Composition according to Claim 16, characterized in that the polyol is chosen from trimethylolpropane and pentaerythritol, and mixtures thereof.

 18. Composition according to Claim 16, characterized in that the polyol is neopentyl glycol.

19. Composition according to Claim 2 or 3, characterized in that the polyol comprises a number of carbon atoms ranging from 2 to 20 and preferably from 3 to 10.

5 20. Composition according to Claim 2, characterized in that the polyol is chosen from ethylene glycol, propylene glycol, butylene glycol, polyethylene glycols other than a compound of formula $\text{HO}(\text{C}_n\text{H}_{2n}\text{O})_m\text{H}$ such that n is equal to 2 or 3 and m is
10 between 2 and 4, polypropylene glycols, glycerol, diglycerol, triglycerol, isopentyldiol and sorbitol, and mixtures thereof.

 21. Composition according to Claim 3, characterized in that the polyol is chosen from
15 ethylene glycol, propylene glycol, butylene glycol, polyethylene glycols, polypropylene glycols, glycerol, diglycerol, triglycerol, isopentyldiol and sorbitol, and mixtures thereof.

 22. Composition according to Claim 1,
20 characterized in that the ester is chosen from neopentyl glycol dineopentanoate and neopentyl glycol dineoheptanoate.

 23. Composition according to Claim 2 or 3, characterized in that the ester is chosen from glyceryl
25 trineopentanoate and glyceryl trineoheptanoate.

 24. Composition according to Claim 3, characterized in that the ester is glyceryl

trineodecanoate.

25. Composition according to one of the preceding claims, characterized in that the said ester is in liquid form at room temperature (25°C).

5 26. Composition according to one of the preceding claims, characterized in that the ester represents from 0.1% to 99.9%, preferably from 1% to 99% and better still from 5% to 90% of the total weight of the composition.

10 27. Composition according to one of the preceding claims, characterized in that the ester is in an amount that is sufficient to give the composition gloss and/or staying power and/or migration resistance and/or comfort properties.

15 28. Composition according to one of the preceding claims, characterized in that it also comprises at least one colouring agent.

20 29. Composition according to one of the preceding claims, characterized in that the colouring agent represents from 0.001% to 60%, better still from 0.01% to 50% and even better still from 0.1% to 40% of the total weight of the composition.

25 30. Composition according to one of the preceding claims, characterized in that it also comprises at least one filler.

31. Composition according to one of the preceding claims, characterized in that the filler

represents from 0.01% to 35%, preferably from 0.05% to 25% and better still from 0.5% to 15% of the total weight of the composition.

32. Composition according to one of the preceding claims, characterized in that it comprises at least one additional non-aqueous compound chosen from oils, fatty substances that are pasty at room temperature, waxes, gums, resins and lipophilic polymers, and mixtures thereof.

33. Composition according to one of the preceding claims, characterized in that the additional non-aqueous compounds represent from 0.001% to 90%, preferably from 0.05% to 60% and better still from 1% to 50% of the total weight of the composition.

34. Composition according to one of the preceding claims, characterized in that it also comprises at least one wax.

35. Composition according to one of the preceding claims, characterized in that the wax represents from 0.01% to 50%, preferably from 2% to 40% and better still from 5% to 30% of the total weight of the composition.

36. Composition according to one of the preceding claims, characterized in that it is in the form of a makeup and/or care product for the face or the body, the lips and/or the integuments.

37. Composition according to one of the

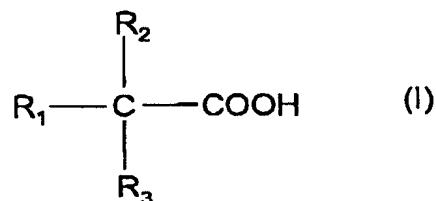
preceding claims, characterized in that it is in the form of a makeup product for facial skin.

38. Composition according to one of the preceding claims, characterized in that it is in the
5 form of a lip makeup product.

39. Composition according to the preceding claim, characterized in that it is in anhydrous form.

40. Composition according to the preceding claim, characterized in that it is in the form of an
10 emulsion, such as an oil-in-water or water-in-oil emulsion.

41. Use of at least one ester resulting from the reaction of a polyol with a carboxylic acid of formula (I) below:



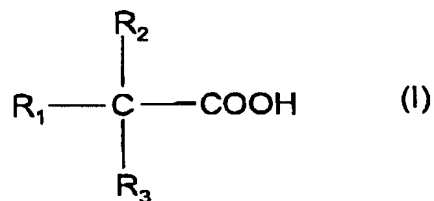
15

in which R_1 , R_2 and R_3 are radicals independently chosen from optionally functionalized alkyl, aryl and aralkyl radicals, and combinations thereof, characterized in that the said polyol is chosen from
20 polyols comprising one carbon atom, located alpha to the carbon bearing an alcohol function, which is trisubstituted with radicals chosen, independently of each other, from alkyl, aryl and aralkyl radicals and combinations thereof, at least one of the alkyl, aryl

and aralkyl radicals containing at least one alcohol function, the said polyol not being 2,2,4-trimethyl-1,3-pentanediol,

in a cosmetic composition as an agent for giving the
 5 said composition staying power properties, especially of the colour, and/or gloss and/or comfort and/or migration resistance properties.

42. Use of at least one ester resulting from the reaction of a polyol with a carboxylic acid of
 10 formula (I) below:

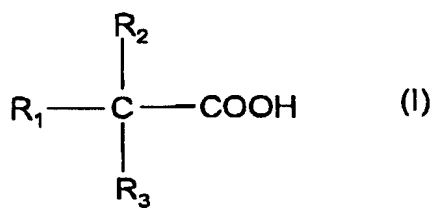


in which R_1 , R_2 and R_3 are radicals independently chosen from optionally functionalized alkyl, aryl and aralkyl radicals, and combinations thereof,

15 characterized in that the said polyol is chosen from polyols comprising one carbon atom, located alpha to the carbon bearing an alcohol function, which is trisubstituted with radicals chosen, independently of each other, from alkyl, aryl and aralkyl radicals, and
 20 combinations thereof, at least one of the alkyl, aryl and aralkyl radicals containing at least one alcohol function, the said polyol not being 2,2,4-trimethyl-1,3-pentanediol,
 in a cosmetic composition with staying power

properties, especially of the colour, and/or gloss and/or comfort and/or migration resistance properties.

43. Use of at least one ester resulting from the reaction of a polyol with a carboxylic acid of formula (I) below:



in which R_1 , R_2 and R_3 are radicals independently chosen from optionally functionalized alkyl aryl and aralkyl radicals, and combinations thereof,

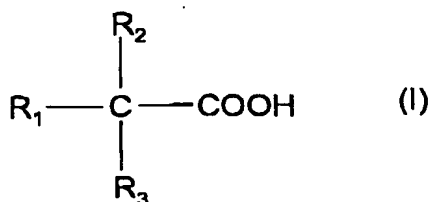
10 the said acid containing from 5 to 9 carbon atoms, and the said polyol not being a compound of formula $HO(C_nH_{2n}O)_mH$ such that n is equal to 2 or 3 and m is between 2 and 4,

in a cosmetic composition as an agent for giving the

15 said composition staying power properties, especially of the colour, and/or gloss and/or comfort and/or migration resistance properties.

44. Use of at least one ester resulting from the reaction of a polyol with a carboxylic acid of formula (I) below:

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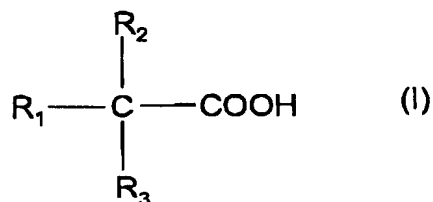
in which R_1 , R_2 and R_3 are radicals independently chosen from optionally functionalized alkyl aryl and aralkyl radicals, and combinations thereof,

5 the said acid containing from 5 to 9 carbon atoms, and the said polyol not being a compound of formula $HO(C_nH_{2n}O)_mH$ such that n is equal to 2 or 3 and m is between 2 and 4

in a cosmetic composition with staying power

10 properties, especially of the colour, and/or gloss and/or comfort and/or migration resistance properties.

45. Use of at least one ester resulting from the reaction of a polyol with a carboxylic acid of formula (I) below:



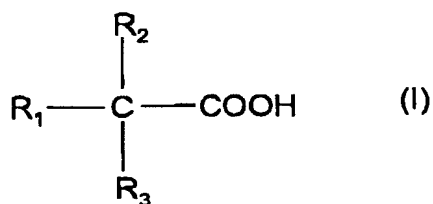
15 in which R_1 , R_2 and R_3 are radicals independently chosen from optionally functionalized alkyl aryl and aralkyl radicals, and combinations thereof,

the said ester comprising at least three ester

20 functions,

in a cosmetic composition as an agent for giving the said composition staying power properties, especially of the colour, and/or gloss and/or comfort and/or migration resistance properties.

- 5 46. Use of at least one ester resulting from the reaction of a polyol with a carboxylic acid of formula (I) below:



- in which R₁, R₂ and R₃ are radicals independently chosen
10 from optionally functionalized alkyl, aryl and aralkyl radicals, and combinations thereof,
the said ester comprising at least three ester functions,
in a cosmetic composition with staying power
15 properties, especially of the colour, and/or gloss and/or comfort and/or migration resistance properties.